GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2540
ANSWERED ON:10.03.2000
SPORTS EVENTS ON DD
C. SREENIVAASAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a): the major sports events covered by Doordarshan in which loss incurred by DD during the last two years;

(b): the reasons for incurring loss;

(c): the action taken to fix responsibility in each case; and

(d) : the preventive measures taken in this regard?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION & BROADCASTING AND MINISTER OF STATE OF TH DEPARTMENT OF DISINVESTMENT
(SHRI ARUN JAITLEY)

(a)&(b) : Prasar Bharati have intimated that in order to fulfil its obligations as a Public Service Broadcaster, all major sports events like football, hockey, wrestling, kabaddi, judo, khokho, polo, equestrian, etc., organised by respective national/local bodies were covered by Doordarshan even though the telecast of such events is not commercially viable. Doordarshan incurred expenditure on such telecasts in terms of deployment of O B Van, staff, etc., without earning any revenue.

(c)&(d) : Do not arise.